

Background

We provide the rental of luxury villas & exclusive luxury services in Cabo San Lucas. The Villas are located at an exclusive location called Punta Ballena, It is a few steps from the beach and has stunning Ocean Views to the Sea of Cortez, infinity pools, and many other high-end luxury features.

We offer our guests the ability to customize & tailor their vacation experience ahead of time and select from a variety of luxury services, provided by local professionals that have been carefully vetted by us. Additionally, we provide a guarantee for the services and handle all of the payments.

The services include: Private Driver, Private Chef, Cleaning services, Grocery shoppers, on-demand concierge, bookings and reservations etc.

Logo Concept Direction

We want our logo to be a 1 word logo and use some kind of a variation of the letters and/or include a foreign character or punctuation on 1 of the letters.

The logo word is: EXCLUSIVE.

The variations could look something like:

- ēXCLUSiV
- XCLUSiVō
- XLūSiV
- XLUSiVō
- XCLUSIV
- EXCIUSiV

The punctuation can look like it does in this example:


Privé

We would also like to see how it would look with some kind of a decorative line under it, or above it, something that indicates luxury, elegance and style, similar to these example:

