

## MOVEMENT Rx - 48 Hours Logo Brief August 15th

We appreciate the initial designs and they have helped us to determine more of what we like and a better idea/concept for what we would like from our logo. We hope this new feedback will be of assistance.

As an example we like lots of elements from this logo.....



We like the idea of incorporating some kind of movement or flow into the logo. We hope this can convey the movement and activity incorporated in physical therapy and sport. The below examples give an overall idea of the sort of flow we are referencing.....





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Following on from the idea of movement of flow in the logo we thought there may be the capacity to make one of the letters in the word movement flow more. We like the idea of the “o” or “e” possibly having some movement/flow. Again the examples below give an approximate idea.....



#242715205



LogoGround.com

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We also think there may be scope to attempt keeping the Rx more true to the “prescription” format from medical script.....



We have not provided the examples above with the desire to have them all incorporated into the one logo. Rather, we are attempting to provide better insights into our ideas and feedback on the good designs we have received thus far.

Thank you for your time and excellent work. We look forward to your help in creating our perfect logo.

