

Primary Logo



The primary logo of Level Luxury Real Estate is to be used with all corporate collateral and marketing pieces.

To build brand recognition, this logo should never be altered.

Color Palette



PANTONE 7474 C
C90 M0 Y28 K22
R0 G146 B 159
00929f

PANTONE 321 U
C93 M31Y43 K6
R0 G129 B139
00818b



PANTONE 7707 C
C100 M55 Y35 K12
R0 G95 B 127
00607f

PANTONE 308 U
C87 M53 Y34 K11
R38 G102 B129
00818b

Logo Minimum Size



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1.6in

The minimum size that the logo should be used, in order to preserve the integrity of its readability, is no smaller than 1.6" in width. Applications for a logo this small might include, but are not limited to: business cards, pins, etc.

Alternate Logo Version



Black Version



White Version

Alternate Color Palette



PANTONE 10285 C
Premium Metallic

- All colors chosen using **Pantone + Series**

Typography

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Century Gothic Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Century Gothic Bold

These typefaces have been chosen to enhance and support the brand's positioning and should never be altered.